



Please join the Central Penn Chapter of the Institute of Internal Auditors

***Increasing Auditor Effectiveness in  
Recognizing & Detecting Fraud***  
Presented by nationally recognized  
speaker, **Courtenay M. Thompson, Jr.**

**April 8, 2014**

**Eden Resort  
222 Eden Road  
Lancaster, PA 17601-4216**

8 CPEs – 8:30 am to 4:30 pm  
Registration/Breakfast 7:30 to 8:30  
Lunch will be provided.

Members: \$149  
Non-members: \$169  
Students: \$30

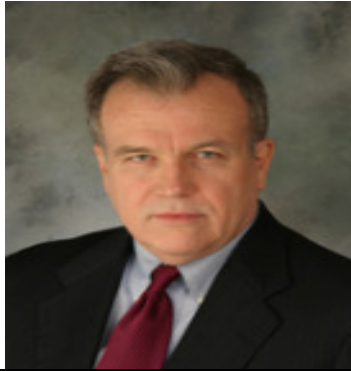
Internal auditors and public accountants are under fire. Some doubt their ability or willingness to detect fraud. There seems to be an increasing expectation that internal auditors detect fraud in routine audits. Yet most auditors get very little fraud training. Standards for auditors, including those issued by the IIA, AICPA, and government, call for auditors to be knowledgeable about fraud exposures and symptoms of fraud in areas audited. This one-day course provides specific approaches and steps to help auditors in recognizing and detecting fraud. It is a "how to" course which presents suggestions for detection and for creating an environment that promotes discovery of fraud.



**EMAIL Registration to: [Donna.Eyler@mymetrobank.com](mailto:Donna.Eyler@mymetrobank.com)**

**Please provide Name, Company, E-mail, IIA Member #, and any dietary requests.**

**Courtenay M. Thompson Jr.**



Mr. Thompson is a recognized authority on training managers, auditors and investigators in fraud-related matters. He has designed and presented courses on fraud prevention, detection and investigation for business and government organizations worldwide. His courses are known for providing practical, proven approaches to real problems. These practical approaches have yielded dramatic results for class attendees.

Courtenay Thompson received his BBA and MBA degrees from Southern Methodist University and is a Certified Public Accountant. He is a member of the Institute of Internal Auditors, Inc., the American Institute of Certified Public Accountants, and the Texas Society of Certified Public Accountants.

**Learning Objectives**

***Participants will:***

- Know basic fraud concepts,
- Understand why fraud goes undetected by auditors and management,
- Discover a practical role for auditors in fraud detection,
- Understand how to build fraud detection into routine audit activity,
- Recognize behavioral red flags of fraud,
- Know common and uncommon purchasing related exposures to fraud,
- Understand the impact of the current technology environment on fraud exposures,
- Understand how auditors use technology to bring fraud to the surface,
- Understand practical approaches to prevention of fraud.

**Course Content:**

- Establishing an environment for handling fraud
  - Understanding management response;
  - Establishing a policy for fraud
- The Five Step Approach to Fraud Detection
- Understanding what can go wrong
- Recognizing symptoms of fraud occurrence
- Using and misusing red flags of fraud
- Using data mining for fraud detection
- Understanding fraud in purchasing
- A model for controlling contracts and grants
- The Four Step Approach to Fraud Prevention